NICK SIMONS

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Work Experience

Google, via Magnit : UX researcher

Contract position with Maps, Dec. 2020 - Dec. 2022

- Conducting foundational & directional research projects for consumer-facing products, collecting targeted design feedback and influencing research trajectory
- Scoping open-ended questions for research and prioritizing research needs through collaboration with designers, engineers, PMs, and other UXRs
- Synthesizing findings into actionable insights and communicating these with stakeholders via readouts and report documents

Bucknell University : Student Researcher

CS Department research, June 2017 - Aug. 2017

- Developed and revised code for a data visualization-curating Google Chrome extension
- Designed user tests, including building versions for A/B testing and defining research questions

Select Projects

Pittsburgh Foundation : UX Researcher/ Tech Lead

MHCI Capstone, Jan. 2020 - Aug. 2020

Performed a variety of research and synthesis exercises to design a novel philanthropic tool, led research and relations with external foundations, and generated realistic tech recommendations

Tool for Parkinson's : UX Researcher/ Product Manager

Rapid Prototyping course, Jan. 2020 - May 2020

Researched Parkinson's Disease and those impacted by it, established requirements for a computer system, and ensured different teams met those requirements in building the system

Education

Carnegie Mellon University

Aug. 2019 - Aug. 2020

Master of Human-Computer Interaction

Bucknell University

Aug. 2014 - May 2018

Bachelor of Arts, double major in Computer Science & Psychology

Methods

Semi-structured interview
Think-aloud testing
Grounded theory analysis
Open-ended text coding
Focus group testing
Storyboard speed dating
Affinity diagramming
Agile methodology
Digital and paper prototyping

Tools

UserTesting
Figma
Google Docs Editor suite
Git
Linux Environments
Visual Studio Code